# Inspired Philanthropy

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Office of Philanthropy – Muskegon, Shelby & Grand Haven

In this issue of
Inspired Philanthropy,
we celebrate the many
ways our supporters are
making a difference.

For Friends & Donors of

Trinity Health Muskegon
Trinity Health Shelby
Trinity Health Grand Haven
Hospice of North Ottawa
Community





Office of Philanthropy Muskegon, Shelby & Grand Haven

It is our honor to serve all of our lakeshore communities and see the difference our supporters' generosity makes. From Shelby to Grand Haven, we are pleased to share these inspiring stories.

Let us begin with heroes — like Bill, Don and Wayne — who organize Cars for Cancer each Labor Day weekend. It is a spectacular family-friendly car show that began 19 years ago and has been supporting the best in cancer care in Muskegon ever since!

Through the support of Cars for Cancer and others, pulmonary specialists David Heger, DO, and Scott Hagedorn, MD, are on the leading edge of early lung cancer diagnostics with new technology. Now, patients in the early lung cancer stages can get answers and treatment sooner, meaning a better chance of survival!

I hope you will also take a moment to meet a family benefiting from our new Special Needs Car Seat Clinic.

We strive to be your trusted health partner for life, and it is our honor to connect you and your gifts of gratitude to our mission of healing and the programs and services that mean the most to you.

I wish you all the best as you celebrate summer with friends and family!

With sincere appreciation,



Caudini Debur

Claudine Weber, Chief Philanthropy Officer Trinity Health Office of Philanthropy Muskegon, Shelby & Grand Haven On the cover: Cars for Cancer organizers, Don Ferrier, Wayne Ferrier and Bill Hill with Don's 1932 Ford 5 Window Coupe and Bill's 1940 Ford Coupe.

# Three Trinity Health Lakeshore Hospitals to Serve You & Your Family

Our hospitals in Muskegon, Shelby and Grand Haven provide personalized care through the expertise of our award-winning teams. It is our privilege to care for you and your families no matter where you are on the lakeshore.

#### **Trinity Health Shelby**

Trinity Health Shelby Hospital is a Critical Access Hospital providing 24/7 emergency services (level IV trauma center), a full complement of imaging services, inpatient and outpatient surgical services, sleep study services and primary care.

"Thanks to our Oceana County hospital, residents do not need to leave the county to get exceptional emergency services. Many outpatient tests we can do here would require patients to travel more than 30 miles. We are a small but high-quality hospital staffed by a team that lives in or is highly invested in the community. This creates a great place for our patients to receive care."

– John Foss, Vice President of Operations

# ere you are Continuing Care Trinity Health Grand Haven

Trinity Health Grand Haven is a community hospital with inpatient and outpatient care services, including advanced imaging, surgical services with robotics, retail pharmacy and laboratory. ER, Emergency Medical Services (EMS) and urgent care services to assist when patients need us most. Hospice of North Ottawa Community is available for end-of-life care.

"It is our honor to provide exceptional medical care, just as we have for 104 years, for Grand Haven and surrounding communities. We carefully steward the resources entrusted to us to meet our community's needs. As the area's third largest employer, I am proud of our providers, colleagues and volunteers who are known for their compassion and award-winning care."

- Shelleye Yaklin, President, Trinity Health Grand Haven

## You Make the Difference

With your help, we can further enhance remarkable care at our hospitals in Muskegon, Shelby and Grand Haven along with Hospice of North Ottawa Community. Together, we can improve the health of our community. Every gift, no matter how large or small, makes a difference in the lives of the patients and families we serve. Most importantly, your gifts (100%) will always stay local to support the programs or projects you intend.



If you'd like to speak to someone about making a gift, please call 231-672-4890.







Medical Centers

*Inspired* Philanthropy



Cars for Cancer event organizers and members of the Different Strokes Car Club with Ty Mierendorf's 1960 Dodge Dart. Left to Right: Lee Glore, Wayne Ferrier, Don Ferrier, Dennis Strayer, Bill Hill, and Ty Mierendorf with son Nash.

# Muskegon's Annual Cars for Cancer Labor Day Car Show & Cruise

## The Lakeshore's Biggest Car Show

On Labor Day weekend, September 3 & 4, Different Strokes Car Club will host the 19<sup>th</sup> Annual Cars for Cancer Car Show and Cruise. It is the largest show on the lakeshore, drawing 1,000 classic and modern cars and trucks from throughout Michigan and surrounding states. With 19 years of supporting local cancer care and the Johnson Family Cancer Center, everyone involved makes Cars for Cancer a fun and successful event.

#### **About Cars for Cancer**

The Car Show is an open class show for any car style. From classic cars to street rod to muscle cars, Corvettes and Mustangs, foreign cars, and trucks and motorcycles, there is something for everyone to enjoy.

Cars for Cancer is a family-friendly show. The Monday morning Pancake Breakfast is a fan favorite (prepared by the Knights of Columbus #13035). There are contests, trophies, vendors, a live auction and more.

### A High-Performance Team

Behind the scenes are Bill Hill, and brothers Don and Wayne Ferrier. They are the lead organizers and auto enthusiasts with big hearts dedicated to the fight against cancer.

What motivates this trio? They say it is a way they can give back to our local community so that more people can stay close to home for the best cancer care.

"Everybody is affected by cancer," said Bill. "It is just one person away. This is why we do not specify a cancer type, like breast cancer or leukemia."

## **Healing Hearts**

Everyone at Cars for Cancer has a story of a loved one who did not win their battle with cancer or who was victorious.

When someone buys a raffle ticket, whether they win or not, they know they are helping someone.

From children, to teens, adults and seniors, the stories of cancer roll in. Bill, Don and Wayne listen with compassion, making the show a place where hearts are healed.

#### Rules of the Road

Bill, Don and Wayne rely on contributions from the community for everything, including project cars for raffles, auction items, gifts of time and talent from auto shops and vendors, and even the venue.

To help spread the word, they enlist the help of the Different Strokes Car Club members, partners and friends. There are no major corporate sponsors, so everything they do is "mom & pop." Whenever something is donated, they ask, "How do we use this to raise funds and have fun?"

#### Revving up the Car Raffle and Live Auction

In 2023, Cars for Cancer will sell raffle tickets for a donated 1964 Ford Falcon gasser that is being restored with the help of several community partners. Tickets will be sold until the 2024 show, where the winner will be drawn and announced.

#### Remembering Aaron

At this year's event, a special trophy will be awarded in honor of young car enthusiast Aaron Coon, a revered 15-year-old from North Muskegon who passed away from cancer in May 2023.

"This will be a one-time, special Young Guns trophy awarded to a show participant (age 21 or under) in Aaron's honor," said Wayne. "He was an amazing young man, and we will all miss him."

#### **Exceptional Results**

Over the past nineteen years, Cars for Cancer has raised \$400,000 for local cancer care and the Johnson Family Cancer Center. Since 2005, they have helped to bring the latest in cancer treatment and detection technology to the lakeshore, including radiation treatment (linear accelerators), CT scanners and diagnostic technology. In 2023, thanks to the support of Cars for Cancer and others, Trinity Health Muskegon Hospital now has the latest technology for diagnosing early lung cancer (see page 5).

# The Destination: Hope & Healing for More Patients

"It's important that we do what we say we're doing," said Don.
"Since we give the proceeds to patient care, we make sure it
is no secret how much is raised every year. Most importantly,
we want people to know that there are a lot of people in the
community who care."

To learn more, look for **Muskegon's Labor Day Cars For Cancer** on Facebook.



# Join us for Cars for Cancer!

Sunday and Monday, September 3 & 4

The Lakes Mall 5500 Harvey Street Norton Shores, Michigan

Just off US-31 between Muskegon and Grand Haven at the Sternberg Road exit

#### **SUNDAY, SEPTEMBER 3**

5:00 – 8:00 p.m. Car Show

Registration

5:00 - 11:00 p.m. Kickoff Party

6:30 p.m.

7:00 11:00 p.m. Entertainment

#### **MONDAY, SEPTEMBER 4**

7:00 – 11:00 a.m. Car Show

7:00 a.m. – Noon Pancake

Breakfast
Prepared by the
Knights of Columbu

11:00 a.m. 1:00 p.m. Participant Voting

## **Special Thanks**

Thank you to all involved in making Cars for Cancer 2023 possible, including the Knights of Columbus #13035, Star Customs & Restorations, Dearborn Legends Car Club, Autobody X-perts, My Auto Import Group, Car Quest, and Custom Computer Design & Repair.

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# CANCER Trinity Health NETWORK

# **New Ion Robotic Technology for Early-Stage Lung Cancer Detection**

Trinity Health Muskegon physicians now have state-of-the-art lung cancer technology robotic-assisted bronchoscopy for peripheral lung biopsy — thanks to Cars for Cancer and support from others. Patients who may have lung cancer can get a confirmed diagnosis earlier, leading to prompt care and improved survivability.

Trinity Health pulmonologists, Scott Hagedorn, MD, and David Heger, DO, led efforts to bring this "latest and best-available technology" to the lakeshore.

"Historically, lung cancer has been and still is the number one cancer killer because it often goes undetected and doesn't provide symptoms until it's too late," said Dr. Hagedorn. "Until now, suspicious spots in the periphery of the lung were often too difficult to reach and biopsy."

"We kept finding spots in lungs we couldn't do much about," said Dr. Heger. "We did not have the technology to biopsy these to prove they are cancer or that they were something that was not cancer. We now have that."

Dr. Hagedorn and Dr. Heger can now attack small nodules that are in the periphery of the lung and do so with safety, accuracy and with precision.

"I'm also excited to tell patients that we discovered that it's not cancer, that their spot is an inflammation, infection, or something else, which is gratifying to us," said Dr. Hagedorn.

Thanks to the bronchoscopy equipment's imaging technology, the Ion Robot can make fine-tune adjustments as it navigates through the lung.

"We map out the procedure in advance and the robot advises us. It makes kind of a Google map of the patient's lungs. We use that map as we go down through the tight turns and curves of the lung and get out to the periphery," said Dr. Hagedorn. In addition, an integrated intraprocedural real time 3D fluoroscopic imaging system called Cios Spin enhances visualization. "This helps us retarget and gives us that updated road map, which is very beneficial and increases diagnostic precision and safety. Cios will be a significant contributor to the success of this program and the positive outcomes for our patients."

In describing the earliest stage of lung cancer, Stage 1, Dr. Heger said, "You are looking at upwards of a 5-year survival rate of 90% for someone with pure Stage 1 small spot in their lungs if you can diagnose it and treat it appropriately with surgery." The survival range is 70-90%, which highlights the need to identify early small lung cancers.

"For every four weeks treatment is delayed, there is an increased chance of upstaging. That is when you really start to see survival rates for patients start to drop, at Stage 2, and definitely at Stage 3."

"Sixty percent of our patients are diagnosed at an advanced stage, typically Stage 3," said Dr. Hagedorn. "We need to get that down, which is a big reason why we have this technology at our hospital — to make an impact on that. Survival rates for Stage 3 are in the 30% range. Stage 4 is non-curable; it is purely palliative."

"Our goal is to try to get people diagnosed as soon as possible," said Heger. "Traditionally, we have wanted it within a week or two. Without the technology, we have had to make referrals to other health systems. The longer they wait, the more chances there are of upstaging."

Dr. Hagedorn and Dr. Heger no longer need to refer patients outside of our community for the procedure. "It is reassuring and gives patients trust that we have the technology and capability to take care of them. We are so excited about what this means for our patients." said Dr. Heger.

Annual lung screening is recommended for those who are 50 to 80 years of age and who have had at least a 20-pack-per-year history of smoking, for people who are still smoking, and for those who have guit within the past 15 years.



Trinity Health Muskegon now has the latest and best technology for diagnosing early-stage lung cancers in the periphery of the lung - Ion Robotic Bronchoscopy Technology.

Patients who present with more advanced lung cancer have a different procedure — an endobronchial ultrasound — for diagnosing when there is a larger mass or when lymph nodes are involved.



Trinity Health Muskegon – Pulmonary Medicine currently has five board-certified pulmonary physicians. Scott Hagedorn, MD, is the medical director of critical care services at the Muskegon Campus and lead. David Heger, DO, is the medical director of respiratory services at the Muskegon Campus. The Pulmonary Medicine team also includes Sarah Gunther, DO; Andrew Kleaveland, MD; and Kathryn Kleaveland, MD.

Scott Hagedorn, MD

David Heger, DO



*Inspired* Philanthropy

# Helping Kids with Special Needs Ride Safely

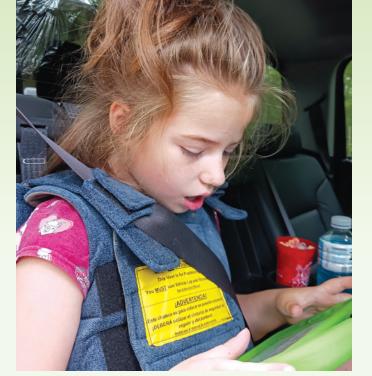
It is an issue many families face — a child with a special need who has outgrown a conventional car seat and can no longer safely ride in the family's vehicle.

Recognizing the need, our Injury Prevention program, with the expertise of the Outpatient Rehab Clinic at Trinity Health have launched the only Special Needs Car Seat Clinic in West Michigan. Led by Holly Alway, injury prevention coordinator, the clinic was made possible thanks to support from the Trinity Health Muskegon women's giving club called Women *for* Health.

Holly was inspired to seek solutions when she first met the Wiebe family from the Hart, Michigan, area. Anna Wiebe was seeking help transporting her daughter Melody, who has special needs. The only other special needs car seat clinic in the state is on the east side, a long drive for any child, but an especially taxing one for the family.

"It's even more stressful to make that drive when you know your child isn't traveling safely," said Holly. "We recognized how important it is to help ease the burden for these families so that they have access to safe travel options, and all children and have opportunities to fully participate in our community."

To launch the program, Safe Kids purchased a variety of demonstration medical car seats (costing more than \$1,000 each) for the seat evaluations. These ensure each child is properly supported and comfortable in a medical car seat that fits them securely and can be safely installed in their family's vehicle.



Melody Wiebe rides safely in her family's vehicle thanks to the help of the Special Needs Car Seat Clinic at Trinity Health Muskegon.

"We saw Melody Wiebe in Summer 2021," said Holly. "She was outgrowing the conventional car seat, but a vehicle seatbelt was not providing enough support for her while traveling. It was heartbreaking to hear her mother talk about how limited Melody's world had become because she did not have a safe way to travel."

Families come to the clinic from throughout West Michigan. There are four certified child passenger safety technicians who serve a wide range of needs, including children with cerebral palsy, spinal bifida, developmental delays and autism. To help cover the cost, some children qualify for Children's Special Health Care Services, while others may be helped through the Women *for* Health donation.

Holly said, "It was certainly a career highlight for me when Melody's medical car seat was installed. We saw her joy and the huge difference it was going to make for Melody and her family."

If you are interested in supporting the Trinity Health Injury Prevention program or the Special Needs Car Seat Clinic, please contact Emma Peterson at 231-672-4814 or emma.peterson@trinity-health.org.

# Anna's & Melody's Story

"Melody has a rare genetic mutation that results in developmental delays, intellectual disability, epilepsy, behavioral and sleep issues, autism, and eating problems, among other things," said Melody's mother, Anna Wiebe. "One thing she really enjoys is going for car rides.

"Up until last year, it was no trouble to find a car seat to fit our needs. Last summer, it became apparent that we would need to find an alternative soon. Because of her disabilities, a regular booster seat and seat belt for a typical 7-year-old would not work. She would wiggle out from under the belt and end up on the floor. Scary! I was overwhelmed with the research online, trying to figure out what we could use to keep our daughter safe. I reached out to our caseworker for Children's Special Health Care for any ideas, and she told me about the new Special Needs Car Seat Clinic in Muskegon.

"Our initial visit was calm and thorough, and the technicians treated us with respect and patience. They were knowledgeable about the products and what might serve us best.

"To be safe in the car, we needed something that would keep Melody upright and not bent or leaning. It needed to keep her from wiggling out. We also needed something that was not too difficult to move to another vehicle.

"Melody likes her new car seat very much. Even though she is nonverbal, we can tell she is very comfortable in it. To those who made the clinic possible, thank you so much for making it easier to not only go to the necessary places, like the store and the doctor, but to places that are fun, like the splash pad or the petting zoo.

"Now we do not have to worry about her safety in the car or lifting her over a seat that takes up a lot of room. As she gets bigger and stronger, it is so nice to have a seat she can get herself into. We are so thankful that her new car seat can help her continue to enjoy her car rides.

"Having people who are knowledgeable and kind helping alongside you gives assurance and helps you breathe a bit easier. If you have a child with special needs, please consider reaching out to the Special Needs Car Seat Clinic for your son or daughter."

The clinic's trained technicians see children twice, once for the evaluation and a second time for the seat installation and fitting. Appointments take place at the Trinity Health Muskegon Outpatient Rehabilitation Clinic at the Sherman Blvd. campus. To schedule, families can call the Muskegon Rehabilitation Clinic at 231-672-6940.



# Safe Kids West Michigan Gets Wishes Granted thanks to the Community Foundation for Oceana County

Thanks to the following grants, Safe Kids West Michigan, led by Trinity Health, is helping more Oceana County kids stay safe:

- Forty bike helmets were given away at bike safety events thanks to the Community Investment Fund of the Community Foundation for Oceana County
- Four "Baby Shower in a Box" kits were made available for new parents struggling with supply needs for their newborn thanks to the Oceana Youth Fund of the Community Foundation for Oceana County.
- I wenty infant car seats
   were given to families
   in need thanks to the JT
   Sackett Memorial Fund of
   the Community Foundation
   for Oceana County.

Inspired Philanthropy

# Trinity Health Muskegon Announces the 2023 Doctors' Day Honorees

In honor of Doctors' Day, grateful patients and family members made charitable gifts to Trinity Health in honor of the exceptional care they or their loved one received. The following physicians and advanced practice providers were recognized as distinguished Doctors' Day Honorees this year. This is a new recognition that is part of our Grateful Patients & Families Program.

Dr. William Baer

Dr. Matt Biersack

Dr. Tad Boeve

Dr. D. Dirk Bonnema

Dr. Ro Tocco Bradley

Dr. Caitlin Brazda

Dr. Jerry Evans

Dr. Justin Grill
Dr. Scott Harris

Dr. Gregory Holton

Brent Johnson, PA-C

Dr. James Ringler

Marie Ritchard, NP

Dr. Lindsay Rudert

Dr. Karen Seaver

Dr. Eric Shaeffer

Dr. Jonathan Vanderslik

Dr. Alex Wagner

Dr. Rick Wilcox

Dr. Katherine Young

Dr. Doug Zwemer

# Provider, Colleague & Volunteer Giving Campaign



Congratulations!

Each year, our providers, colleagues and volunteers team up to fill an unmet need at our health system. This year, our colleagues chose to support a new outdoor break space on the north side of the hospital. Thanks to the support of nearly 400 colleagues, this break area will be a place for all colleagues to be refreshed and get away from the demands of the workday. Additional support for this project from colleagues and the community is welcome.



Team Club – the Giving Club for Colleagues & Volunteers
Liz Chala-Hidalgo is the Team Lead Supervisor at the Health
Project, the Community Benefit arm of Trinity Health Muskegon.
Liz said, "I love that our organization cares for our colleagues so
much as to help when in need. I also love to help all those around
me and those that I work alongside with, so we can help those
who walk through our doors."



Sociati Sanare (Society of Healers) – the Giving Club for our Medical Staff members

Dr. Mansour Yacoub is a specialist in hospitalist medicine at Trinity Health. Dr. Yacoub said, "I give to Trinity Health because I feel I am investing in a future of an exceptional health care facility and making a difference in the lives of the patients we serve on the lakeshore.



#### **Share Your Gratitude**

The Grateful Patient & Families program is available throughout the year. Gifts may be made in honor of any medical staff member, nurse, colleague, or department.



For more information, contact Emma Peterson, director of philanthropy, at 231-672-4814 or emma.peterson@trinity-health.org, or visit www.trinityhealth.michigan.org/shareyourgratitude.



#### New Piano Installed at Trinity Health Muskegon Hospital

A new digital player piano for the hospital main lobby was made possible thanks to generous donations from the community. Patients, visitors, volunteers, and colleagues are welcome to play. You may hear it playing prerecorded music on its own.



#### Heart 2 Heart Challenge Exceeds Goal

Thanks to support received from community members, physicians, and colleagues, \$40,569 was raised during National Heart Month for Trinity Health Heart Center patients who need financial assistance for their cardiac rehabilitation program.

Through this month-long, matching gift campaign, cardiologists Dr. D. Dirk Bonnema, Dr. Thomas Hill, Heart Center Medical Director Dr. David Folkmier, Dr. Noah Thormeier and Director of Heart & Vascular Services Blair Moreau brought awareness to the challenge and shared valuable heart-health messages with the community.



Volunteers left to right: Mhairi Blacklock; Mary Price; Julie McKeen; Shelley Brocci; Linda Dunmore, chief nursing officer; Robert Perotti and Judith Perotti

## **ED Activity Cart**

Trinity Health Muskegon has an Emergency Department Activity Cart filled with items to entertain kids during wait times — made possible through philanthropic gifts. The Trinity Health Muskegon Patient & Family Advisory Committee in collaboration with the Patient & Family Resource Center team stocked the activity cart with a wide range of books for early readers to teens, along with magic picture activity books for younger patients. Thank you to everyone who has helped to make the activity cart possible!

Inspired Philanthropy

# **Granting Exceptional Care**

# Birth Center Receives Grant for a Portable Newborn Hearing Screener

The Trinity Health Muskegon Birth Center was recently awarded an \$18,241 grant from The Carls Foundation for a portable newborn hearing screener. In line with the preferred rooming-in model of care, screening babies while being held or content allows for more successful, quicker hearing screenings.



# New Simulators for the Birth Center Clinical Education

Our Muskegon Birth Center delivers 1,800 babies each year. Thanks to the Trinity Health Muskegon women's giving group (Women *for* Health), the Muskegon County Medical Society Endowment Fund of the Community Foundation for Muskegon County and the Osteopathic Foundation of West Michigan, the Birth Center will soon have Noelle and newborn Tory, labor and delivery simulation manikins. Simulation is a trusted quality improvement initiative. In addition to normal and breech deliveries, Noelle and Tory will be used to practice higher-risk situations like hemorrhage, preeclampsia, shoulder dystocia, and more. Newborn Tory will also be used to maintain the neonatal resuscitation program certification of RNs, resident physicians, pediatricians and OBs.



# Supporting the Child Passenger Safety Training Course

Eighteen students have completed the 32-hour National Child Passenger Safety Technician certification class. The newly certified child passenger safety technicians will use their knowledge and expertise at a variety of community-based activities, including car seat safety checks and educational classes. A grant from the Gerber Foundation made this class possible and focuses on meeting needs in Newaygo, Lake and Oceana counties.





## **Tim Hortons' Smile Cookies**

The Tim Hortons' team presented a gift of \$5,559 for the Patient Care Fund thanks to their 2022 Smile Cookie campaign! The Norton Shores store won recognition for selling the most cookies in the region. Since 2020, Tim Hortons' cumulative support for Trinity Health Muskegon is a remarkable \$29,188.



# Trinity Health Breast Center Gets a Remarkable Gift

Thanks to the efforts of local resident, Linda Porter, the Trinity Health Breast Center (Muskegon) was recently presented with a gift of \$27,228 from Pledge the Pink. Thank you, Linda, for all you do for our patients!



# Muskegon Catholic Central Grads Care for Patients

Thank you to John McCann III and Ella Muskovin, two recent Muskegon Catholic Central (MCC) graduates, who helped to raise \$823.50 for the Patient Care Fund at Trinity Health Muskegon. The students designated a day for students to donate and wear regular clothes rather than their school uniforms. What a wonderful idea, John and Ella! Thank you!



You or your organization are invited to support any of our programs or hospitals by organizing a charitable event or giving specific items for our patients. For more information, please contact Megan Akselberg, stewardship & donor relations officer, at 231-672-6976 or megan.akselberg@trinity-health.org

Inspired Philanthropy

# Gifts in Kind

## Life Jackets for Local Beaches

The West Michigan Lakeshore Association of Realtors (WMLAR) has donated 111 life jackets, from infant to adult sizes, to Safe Kids West Michigan. These life jackets are being used to restock the life jacket loaner boards at public parks and water access points throughout Muskegon County. Thank you, WMLAR!



# Christ Church Campers with a Mission to Care

Twenty-eight 3- and 4-year-old campers at Christ Church's North Muskegon High Five Camp have donated new stuffed toys for children in the hospital! Their camp theme was Missions, and they selected to make a difference for our pediatric patients. Nicole May, project coordinator, said they hope to brighten the day of children at the hospital or Emergency Department. Thank you to all the campers!



# Build-A-Bear® Toys Warm Up Little Hearts

Seven years ago, Mike Kremer's daughter was diagnosed with and recovered from Henoch-Schonlien Purpura, a painful autoimmune disorder. During her hospital stay, she was given a stuffed toy from Build-A-Bear®. Seeing how much comfort this gave her, her family now hosts annual fundraisers to build toys for children in local hospitals. Trinity Health Muskegon received 39. It is a joy to give these to the kids in our care. Thank you, Mike and friends!



## Subaru Loves to Care

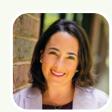
Subaru Loves to Care donated 80 blankets and 50 care kits to the Johnson Family Cancer Center. The program is made possible thanks to Subaru retailers who partner with the Leukemia & Lymphoma Society and a hospital or a local cancer center. Special thanks to Brooke Wilde, My Auto Group, for coordinating this year's program and to everyone involved for providing warmth, love and relief for our patients!



# A Special Gift for Hospice of North Ottawa Community

Mary Lucile Landgren, or "Louie" as she was called, grew up in Chicago and spent summers in Spring Lake at a cottage belonging to her grandparents, Stuart and Lucile DuBee. Louie taught English abroad, with much of her time spent in Vietnam, but she was always rooted in Spring Lake because of her summers at the cottage. When Louie passed in March 2023, she left a gift to Hospice of North Ottawa Community (now part of Trinity Health), through her trust.

Louie's niece shared that the gift was likely planned when Hospice of North Ottawa Community cared for Louie's grandmother decades ago. After a life filled with traveling, learning and reading, Louie generously gave the gift of compassionate end-of-life care to other families.



If you are interested in making a planned gift to Trinity Health, contact Emma Peterson, Director of Philanthropy, at 231.672.4814 or emma.peterson@trinity-health.org.



# **Philanthropy Council and Staff**

Thank you to these dedicated leaders and physicians whose diverse experiences and connections to the communities we serve are foundational to our mission of healing. The Philanthropy Council and Office of Philanthropy staff are dedicated to securing philanthropic funding in support of our patients and our mission.

Gary Allore

John Foss

Tim Arter

Brenda Jacobs

Shelley Brocci

Crandall

Jackie Engel

Mark Fazakerley

John Foss

Karen Kayes

Karen Kayes

Kay Olthoff

Dr. Richard Peters

Mary Price
Roger Spoelman
Ginny Sprague
Dr. Remington Sprague
Shelleye Yaklin

### Office of Philanthropy Staff

Claudine Weber, *Chief Philanthropy Officer* Emma Peterson, *Director of Philanthropy* 

Megan Akselberg, Stewardship & Donor Relations Officer Joan Kessler, Manager, Philanthropy Communications

#### **Our Mission**

We, Trinity Health, serve together in the spirit of the Gospel, as a compassionate and transforming healing presence within our communities.

Gifter Pathhropy



Trinity Health Office of Philanthropy is dedicated to enhancing the superior care provided by our health system through financial support from the community. This support sustains our mission to be a compassionate healing presence in the communities we serve.

**Trinity Health Office of Philanthropy** Muskegon, Shelby & Grand Haven 1500 E. Sherman Blvd. Muskegon, MI 49444

Non-profit Organization U.S. Postage **PAID** Grand Rapids, MI Permit #657

Trinity Health Muskegon, Shelby and Grand Haven and Hospice qualified 501(c)3, not-for-profit organizations. All gifts stay local and honor our donors' intent. by state and federal law. Tax ID: 38-2589966

#### For more information. please contact:

Trinity Health Office of Philanthropy 1500 E Sherman Blvd. Muskegon, MI 49444 231-672-4890

If you do not wish to receive information from Trinity Health Office of Philanthropy in the future, please contact us at 231-672-4890 or officeofphilanthropy@trinity-health.org.

of North Ottawa Community are Gifts are tax deductible as allowed

trinityhealthmichigan.org/ officeofphilanthropy

# **Trinity Health Muskegon Celebrates Recognitions for Exceptional Resuscitation Education**

Trinity Health Muskegon is one of the first hospitals in Michigan to adopt Resuscitation Quality Improvement (RQI) clinical digital resuscitation education program offered by the American Heart Association® and Laerdal Medical and one of the first in the U.S. to achieve this 5-year commitment milestone. Resuscitation results have been consistently outstanding due to the way our clinical teams have embraced the program.

Trinity Health Muskegon has received the RQI Lighthouse distinction, which recognizes an exclusive group of hospitals from around the country that demonstrate resuscitation quality improvement, and patient care best practices using the RQI program.



An American Heart Association® and Laerdal Program