

Gift of Health

- 5 Life is Remarkable
- 6 Leaders, Teachers, Healers
- 9 The Right Thing to Do
- 10 I Feel Lucky
- 12 St. Joe's Power Couple
- 14 New Breast Imaging Center

inside

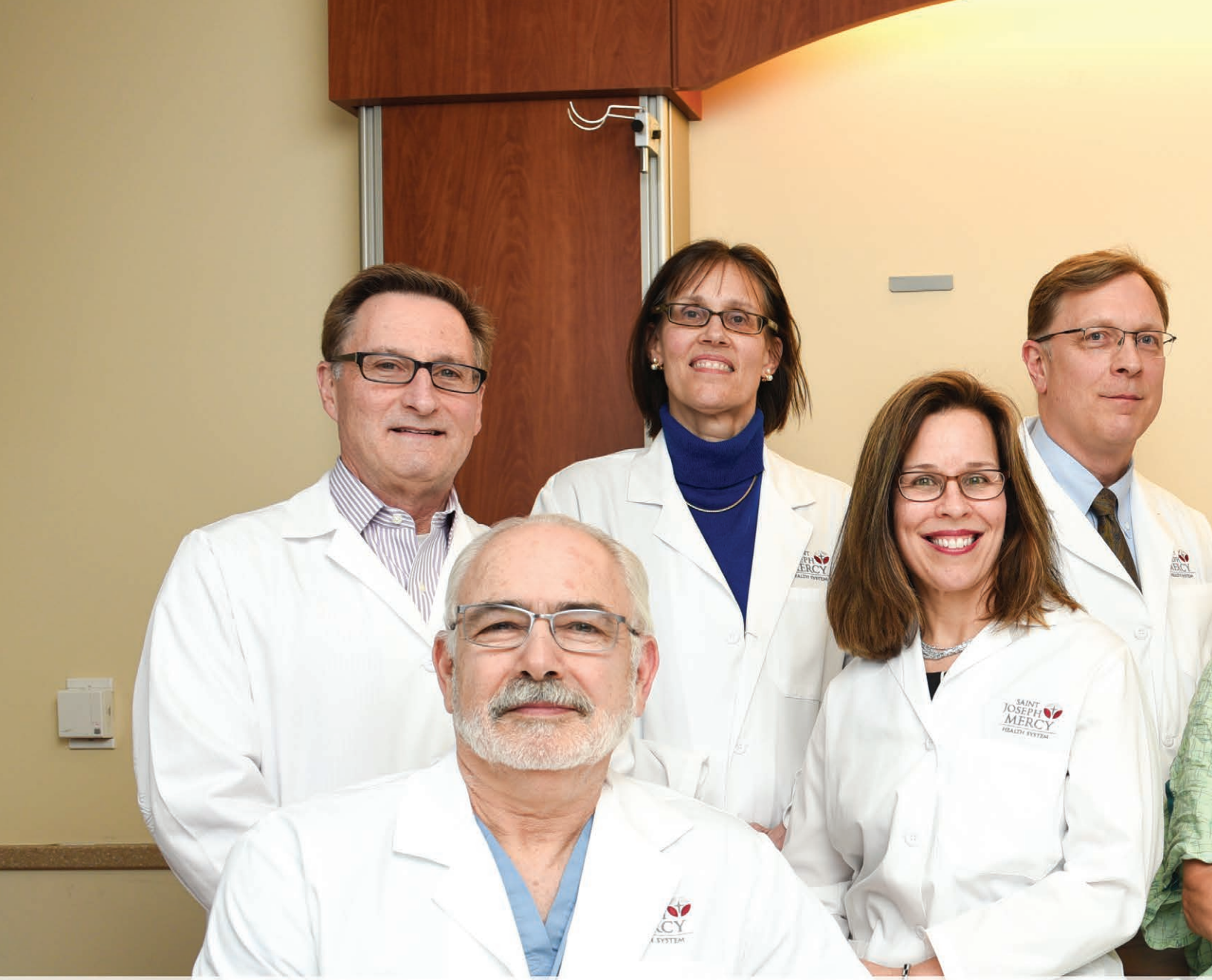


Dr. Bradley, Ph.D. MD
Pain Institute

SAINT JOSEPH MERCY HEALTH SYSTEM

Be a Team. Be Remarkable.

The clinical specialties behind cancer care at St. Joe's.



Pathology / Lab - Samuel Hirsch, MD

Imaging - Lynn Joynt, MD

Radiation Oncology - Walter Sahijdak, MD and Julie Soriano, MD

Reconstructive Surgery - Paul Izenberg, MD

When Rosalie Tocco-Bradley, PhD, MD, Chief Clinical Officer, Trinity Michigan was diagnosed with breast cancer she turned to the clinical specialists at St. Joe's to lead every aspect of her diagnosis and treatment.



Anesthesiology – Michael Dorsey, MD

General Surgery – Beth Kimball, MD and Jennifer Kulick, MD

Hematology Oncology – Kathleen Beekman, MD

expert, passionate, caring... Remarkable

YOUR TEAM

Be a team.

When Rosalie Tocco-Bradley, PhD, MD, Chief Clinical Officer Trinity Michigan, thinks about cancer care, she thinks about the team – St. Joe's experts from multiple fields of medicine and surgery who are there to diagnose, treat and care for our patients.

When she thinks about cancer, she thinks about her mom and even more so her sister, Maria. "Losing my baby sister to breast cancer left a hole in my heart. When I think about my personal relationships and all the families we see impacted by cancer, I know I have to do everything in my power to help St. Joe's and our physicians make care better."



Ro with her sisters Vinnie, Toni and Maria, during Maria's treatment, 6 months before she died from cancer.

Hearing Ro talk about her sister and the medical team and programs she leads, you understand why she's described as inspiring, resilient, caring and dynamic. Her strengths are rooted in experience. Ro has not only seen cancer through the eyes of a doctor, administrator, donor, sister, and daughter, you can add patient to that list – she's fighting the disease herself...for a second time.

Even knowing the increased risk factor of family history, Ro was surprised when she first found a lump in 2007. "I always had screening mammograms, but I could feel something different," Ro said. "I went in for more testing, and when my radiologist walked in to speak with me after my mammogram, I knew."

Ro relied on the team at St. Joe's to treat her breast cancer. "Most people don't know how many clinical specialties are actually involved in caring for a cancer patient. It takes a village. They saved my life," said Ro.

She underwent aggressive therapies – a mastectomy on the right side and chemotherapy, including Adriamycin, known as the red devil, which caused severe nausea and fatigue. "I'm a hearty girl," Ro said. "But I was as sick as a dog." With fighting spirit, she continued working throughout treatment and reconstructive surgery.

In less than a year, Ro was back to full health and full action. At home as a wife, mom, host family for USA Hockey players, and biker in the Make-a-Wish/Wish-a-Mile, and, professionally, treating patients, in the OR and pain clinic through Anesthesia Associates of Ann Arbor, going to business school, reviewing grants for Susan G. Komen, mentoring young women interested in medicine, and going on medical mission trips through ReSurge to underdeveloped countries.

Be Remarkable.

Then, in 2017, Ro found another lump. The breast cancer was back. Without hesitation, she turned to the team at St. Joe's again who have given her a good prognosis. "You know, my care has been extraordinary," she said. "My doctors, nurses and staff have been available, answered my questions, and collaborated between the various specialties. I trust the St. Joe's team with my life."

Rosalie Tocco-Bradley, PhD, MD, says the thing she loves most about being an anesthesiologist is making an instant connection with patients to ease them before surgery. (Photographed here on a medical mission providing care to a child in Vietnam.)



Life is Remarkable. Campaign to Transform Cancer Care

St. Joe's is rebuilding its 25-year-old Robert H. and Judy Dow Alexander Cancer Center – a \$24 million project with a \$10 million philanthropy goal – to transform cancer care and improve treatments, patient experience and outcomes. As a patient, donor, doctor and a St. Joe's leader, Rosalie Tocco-Bradley, PhD, MD, Chief Clinical Officer, Trinity Michigan, brings a unique perspective to the project, "You don't really know a program until you walk through it as a patient. I've been impressed with the depth of our program including our nationally-recognized research. I've also seen first-hand where changes are needed." Inspired by our patients, St. Joe's and the new cancer center design are focused on innovative approaches to treatment and care, pioneering research, and a remarkable patient experience.



NEW PRIVATE CHEMO BAYS

"The first time I had chemo, our cancer center was already getting old. Patients and families would sit shoulder to shoulder with or without a curtain between us." The project includes an expansive chemo suite with natural light and private bays, big enough for your loved ones to take part in your healing.

SUSTAINING CANCER CARE EXCELLENCE

The Campaign will support St. Joe's Robert H. and Judy Dow Alexander Cancer Center as a leader in research with Southeast Michigan's only National Cancer Institute Community Oncology Research Programs (NCORP). St. Joe's offers leading-edge investigational treatments 3-4 years before others including immuno- and gene therapies. St. Joe's brings clinical trials offered at top centers like MD Anderson and Mayo Clinic close to home and follows patients for a lifetime - 5,000 patients annually across 300 trials - and registers 1,200 new patients each year. And, this effort will sustain St. Joe's as a pioneer in technologically advanced therapies including being the first in Michigan to offer CyberKnife® radiotherapy and leading one of the busiest da Vinci® robotic surgery programs in the nation – this commitment to innovation improves patient care, experience and outcomes.

continued on page 15...

Leaders, Teachers, Healers



Kathleen Beekman, MD, Medical Director of Infusion and Genetic Services, SJMHS, is among our doctors who serve as *leaders, teachers and healers*.

Tell us a little about yourself:

I grew up in Michigan, one of five kids. I went to medical school and did my residency at the University of Michigan and earned an Oncology Fellowship at Memorial Sloan Kettering. I live with my husband, who is a hand surgeon, and our three children in an 1880s Victorian home that we restored.

How did you choose your specialty?

It came down to a combination of two things. The first is that with oncology you have the chance to build relationships with your patients and the second is that oncology patients have a level of complexity that I find challenging. Since my internship, I've always loved taking patient histories and hearing how they describe their symptoms. Knowing how their symptoms connect to the latest knowledge of the disease and treatment is key to helping them. There's always something new to learn and ways to improve care and outcomes for patients.

For example, when I first started practicing, I inherited a patient from a retiring oncologist. The patient was diagnosed with metastatic breast cancer and was given less than a year to live after undergoing all the treatment options available. Within a few months of meeting with her, a new drug came out. We tried it and it worked for almost 2 years. Then a second new treatment became an option, and that worked for another 2 years. It's been more than five years, and she is still alive and doing well because we continue to learn more about the disease and how to treat it.

How long have you been with St. Joe's? What drew you here and what keeps you here?

I came to St. Joe's in the fall of 2008. I was drawn here because I believe it's a place where you get the best physicians in their field looking for a com-

munity practice. The thing that keeps me here, that I've been most impressed with, is the collaboration between the physicians with each other and with administration; we work well together as a team devoted to providing excellent care.

What is most important to you about your work?

One of the things that I've learned to do better which has made a difference in my practice is to slow down and be fully present with patients.

How would you describe your philosophy of care?

It shouldn't be work to be a patient – we should be there, be a helping hand for patients, guiding them and easing the burden of having cancer. We need to stay cognizant of that in everything we do.

What is on the horizon for your program and field of medicine?

Advances in treatments and continued improvement in prognoses. Some examples are the progress with immunotherapy and genetics. I've seen so many dramatic changes, even just since I finished my fellowship in 2005. For example, there was no option for treating kidney cancer and now we have several. As recent as 2013, patients with multiple myeloma were given the prognosis of 1-2 years and today it's increased to 5-10 years in some cases a normal life expectancy.

This means so much to patients and their families. I'm currently treating a patient with lung cancer using immunotherapy. His wife's first husband died from lung cancer. When they received his diagnosis, she suffered an episode of PTSD-like stress thinking she would have to face it all again. I saw them this week. He has no evidence of cancer and is off all therapy. She keeps saying "it's a miracle." It's really gratifying to be part of that.

Leaders, Teachers, Healers

How do you describe the role of philanthropy in the work you do, at the hospital and in our communities?

Philanthropy allows us to provide the delivery of care in environments that are more comfortable for patients and also allows us to explore programming that doesn't always pay for itself in revenue but does in patient satisfaction and experience.

I didn't grow up in a family that had the means to support philanthropic interests in any major way but I have learned a lot from my patients and families who also don't come from means but see philanthropy as an important part of their role in society and a way to give back to their community. It's really inspiring.

I'm hopeful that the Life is Remarkable campaign will highlight what a gem we have in our Cancer Program and encourage people to support our program which will allow us to expand our services and elevate the program even more.

What was your second choice for a career?

In my third year of college, I was thinking about law school and doing something with disability law. I happened to go to dinner with a neurologist and told him what I was thinking and that I had worked all through high school and summers of college with a group home near my parents' home. He wondered why I just wouldn't be the DOCTOR for people with disabilities...that got me thinking. Turned out I loved organic chemistry which is this crazy screen for medical school applicants and the rest is history.

What are your favorite activities?

I've always been a runner and have run a few marathons, I liked being able to set goals not related to work and staying focused on good fitness. The last couple of years, I have started practicing Vinyasa yoga - my new goal is to hold a handstand for more than three seconds! It's tricky!!

What are your favorite things to do in your "spare" time?

I spend most of my time outside of work with my family. I have three busy kids so I watch a lot of figure skating, hockey, and basketball games. We're big on board games. And, we like being active and spending time outdoors, biking, snow skiing, and water skiing. I also love to garden. I plant a lot of flowers and can spend way too much money at the nursery.

What is your favorite movie? What is your favorite book?

When I was younger my mother would rent the old reel to reel movies from the local library. My favorite was the old cartoon version of The Hobbit. I still love watching it. My favorite books are "A Tree Grows in Brooklyn," by Betty Smith, and the "Harry Potter" series by J.K. Rowling. Right now, I'm reading the "Game of Thrones" series by George R. R. Martin. I want to read them all before I watch the TV show.



Patient Kellie Ulloa received life-saving breast cancer treatment from Dr. Beekman and wrote her a powerful letter of gratitude. Watch the moment she shared her message at www.stjoesannarbor.org/giving/#Kellie

St. Mary Mercy Chape ... The Right Thing to Do

Your gifts are helping St. Mary Mercy Livonia sustain our dedication to healing body, mind and spirit. Support from our community, physician and staff is helping rebuild the Chapel and ensuring our hospital goes beyond advanced medicine to touch the lives of those who need spiritual strength and hope by providing a place for worship, celebration, respite and fellowship.

"St. Mary Mercy and the Felician Sisters mean a great deal to me. I've been attending Mass here at the hospital every day for many years. This chapel provides me and others in the community an opportunity to start our day in the Catholic faith by providing early morning Mass," said Bob Mazur, Chapel Campaign Chair and President of Ram Construction Services in Livonia. "When Sister Modesta reached out to invite me to become part of the Campaign, I knew it was the right thing to do."

Support is still needed to help build the new Chapel, scheduled for completion this August and dedication on September 11, 2018. Gifts to date have reached \$1.8 million toward our \$2.5 million goal.

"We're grateful to those who have made an investment and hope everyone will consider supporting this important project to rebuild our Chapel," said Colin Berens, Director of Development. "With generous support, every detail of the new space will capture the beauty of nature, light and liturgical art and it will embrace our heritage as a Catholic hospital and our commitment to serving and welcoming all people."

For more information about supporting the St. Mary Mercy Livonia Chapel, please contact Colin Berens, Director of Development, at 734-655-2876 or Colin.Berens@stjoeshealth.org.

Honoring a Friend

When colleagues at St. Mary Mercy Livonia (SMML) lost their dear friend Mary Beth Beamish, Staffing Coordinator, to Lymphoma, they chose to honor her in a special way by making personal gifts that amounted to a naming opportunity for the dichroic window, a feature of the hospital's new Chapel.

"As a staffing coordinator, Mary Beth touched the lives of every patient who came to our hospital. She made sure if you were in one of our beds, you had a nurse focused on your health needs," said SMML colleague Lynda Madouse, who collected gifts with Linda MacDonald. "Mary Beth also touched the lives of her colleagues, everyone loved her, and the chapel window honors her friendship and dedication."

"I'm proud to lead staff who treat one another and our patients like family," said Dave Spivey, President of St. Mary Mercy Livonia. "The colleagues who made tribute gifts are honoring Mary Beth's legacy of kindness, perseverance and commitment to our values and mission."

Giving Back is Our Philosophy

13 years ago, when Luanne Booth was treated for endometrial cancer, she never expected to be facing the disease again. The surgery went well, lab results indicated the cancer was gone, and her prognosis was good. But in January 2017, Luanne received the diagnosis that the cancer was back and a second surgery was not an option. She didn't hesitate. She knew exactly where to go for treatment, St. Joseph Mercy Chelsea Cancer Care Center.

Luanne and her husband, Howard Booth, moved to the area from Ypsilanti where he had been an Eastern Michigan University physiology/biology professor and vault coach for 47 years and she had been Head of Middle School at Greenhills School in Ann Arbor. They found St. Joe's Chelsea near their new home to be a first class hospital with the small community feel that inspired their move, and have trusted the hospital with their health care needs ever since.

One of the most impactful moments Luanne recalled from her treatment was Dr. Rebecca Liu, a specialist in gynecological cancers, recommending a clinical trial. Luanne and Howard felt it was important to participate. "While we hoped the trial protocol would help fight my cancer, we also highly value scientific study and the difference it makes improving treatment," explained Luanne.

Saint Joseph Mercy Health System is one of only 34 National Cancer Institute Community Oncology Research Programs (NCORP), and holds the highest grant score in the nation. St. Joe's NCORP, housed in Ann Arbor and offered through all our Cancer Centers in Chelsea, Brighton, Livonia, Canton and Pontiac serves 5,000 patients eliminating the costs, health risks and stress of traveling by bringing research trials close to home.

"I feel so lucky I was a candidate for the trial arm of the study. It is in the second phase and showing promising results," Luanne said. As part of the trial, Luanne underwent rigorous treatment including radiation five days a week for five weeks while undergoing chemotherapy for one day a week for 7 hours each time, which caused debilitating side effects. Following that, Luanne was treated with three sessions of outpatient brachytherapy, benefitting from the continuum of care between St. Joe's Chelsea and Ann Arbor, housing one of the nation's few high-dose-rate / low-dose-rate brachytherapy surgical suites.

Through it all, Luanne maintained her positive outlook and gratitude for the care she received. Most of all, she admired the staff's professionalism, warmth and kindness, and personal interest. "You don't really know the depth of the preparation and side effects of treatment until you're going through it, and the staff is with you every step of the way, helping you cope, encouraging you, and gently managing things like your violent stomach upset, fatigue, and collapsing veins. You can tell they love their jobs and their patients."

During treatment, Luanne and Howard also noticed the beautiful, well-appointed features donors made possible. "When you go into St. Joe's Chelsea Cancer Center, and you're so warmly received by the concierge Ken and department secretary Betty, they have set up a convenient card swipe for check-in, there is a warm fireplace, comfortable seating, gorgeous paintings, the food is like room service, you make friends with all the patients and spouses, and the staff is so cheerful, there is just one thing that doesn't fit, the view out the window to the bleak rooftop," explained Luanne. "Howard and I have a philosophy,



The Double Ribbon Mobius is a 9-foot tall coated aluminum sculpture chosen for its dynamic, strong and heart-like appearance.

we give back any way we can. I'm a musician and painter, so the idea of beautifying the rooftop with a sculpture appealed to us. We wanted our gift to make the experience even better for other patients and to be a lasting reminder of our gratitude to the staff for their wonderful care."

"Howard and LuAnne Booth's generous support is making our incredible Cancer Center even better," said Judy Stratman, Director of Development. "We are fortunate to have supporters who understand the important role that art plays in the healing experience. Their gift will have a lasting impact on patients and families who rely on St. Joe's Chelsea for cancer care."

To make a gift to St. Joe's Chelsea, contact Judy Stratman, Director of Development, at 734-593-5373 or Judy.Stratman@stjoeshealth.org. For information about cancer services call 734-712-HOPE or visit stjoeschelsea.org/chelsea-cancer-care.



Howard and LuAnne Booth at the 2013 Michigan Senior Olympics.

I Feel Lucky

Luanne Booth wanted to do more than sit on the sidelines watching her husband, Howard, a World Champion in pole vault and other track events and current men's vault coach at EMU, so she also joined the Michigan Senior Olympics. She has run in distance and sprint competitions and qualified for the nationals. This same champion spirit helped her get through cancer with courage, hope and determination. Just three days after finishing a three-month-long rigorous treatment plan at St. Joe's as part of a phase 2 study that included beam radiation, chemotherapy and brachytherapy, Luanne joined Howard for a trip to Washington DC for the 2017 National Street Vault at Freedom Plaza. The treatments were physically draining and she spent the trip in a wheelchair, but she was not going to miss it. "I got around pretty well," Luanne said. Today, less than a year later, Luanne is building up her strength and stamina to run again, is filled with vibrancy, and takes walks every day. Her resilience and healing journey inspire everyone she knows and meets. Luanne will tell you, "I just feel very lucky."

Leaders Who Built St. Joe's



"Dad was the doctor everyone trusted," said his daughter, Laura Malczewski when asked to describe her father's philosophy of care. Dale Drew, MD, was Chief of Urology and Chief of Staff emeritus at St. Joseph Mercy Oakland and among the first surgeons to provide urology care at the hospital when his practice moved there in 1958. "My dad would make his patients feel calm and relaxed. He took great joy in helping to save people's lives," said his son John Drew. "Dad really enjoyed finding solutions to problems and he inspired confidence," added his son Jamie Drew.

Dr. Drew and his wife, Betty, planned a significant legacy gift to support St. Joseph Mercy Oakland to honor his decades of service at the hospital, their health care careers, their commitment to the community, and, most importantly, to help others. "They gave generously to organizations that had either affected their lives or the lives of others in a positive way," said their children.

Dr. and Mrs. Drew found each other to be a perfect match while he was a Northwestern Medical School student and she was class president of the Northwestern University Wesley School of Nursing. The couple was married June 3, 1950. After two years as a pediatric nurse, Mrs. Drew became a full time mother and volunteer. "My mother managed to make life with four children fun! She was a master planner, and we never lacked for new experiences," said Laura. "I only truly appreciated her exceptional organizational abilities when I had a family of my own. How she managed to be active and productive in so many outside organizations still mystifies me," added Jamie.

Together Dale and Betty Drew were committed to making the world a better place. "My mother had the ability to connect to everyone she met, no matter if they were young or old, or of a different race or religion," said her children, which she demonstrated in many ways including as a Professional Registered Parliamentarian. Dr. Drew expressed these values most proudly as one of the founding members of the Bloomfield Hills Rotary Club. Twice, he received the prestigious Paul Harris Fellow given by Rotary International "In appreciation of tangible and significant assistance for the furtherance of better understanding and friendly relations between peoples of the world." In a taped interview with the Bloomfield Historical Society, Dr. Drew cited being one of the first clubs to have women members, working on international initiatives for clean water and the elimination of polio, and local work with Grace Centers of Hope of Pontiac.

Beyond his medical expertise and compassion, Dr. Drew was known as a great storyteller with an inexhaustible knowledge of history and a wonderful sense of humor. He loved sports, music, singing in the choir, painting and photography. His dedication, intelligence and character earned him an invitation to stay at Northwestern University and pursue neurosurgery by Dr. Loyal Davis (Nancy Reagan's father), who Jamie Drew described as, "renowned for his exceedingly high performance expectations in his students and someone who rarely asked graduates to stay on under him." This is the extraordinary level of personalized surgical care Dr. Drew brought to St. Joseph Mercy Oakland.

"Dr. Drew is among the surgeons and physicians who built the foundation and values of St. Joe's Oakland," said Michelle Fallscheer, Senior Major Gift Officer, "The gift from Dr. and Mrs. Drew's estate reflects their commitment to health care excellence and community vitality, and the value they placed on every individual and family. This gift will have a lasting impact on the patients who trust St. Joe's with their care and the community we serve."

For more information about supporting St. Joseph Mercy Oakland, please contact Megan Miller, Development Director, at 248-858-3556 or Megan.Miller@stjoeshealth.org. For more information about making a legacy gift through your will or trust, please contact Michelle Fallscheer, Senior Major Gift Officer, at 248-858-6142 or Michelle.Fallscheer@stjoeshealth.org.



St. Joe's Power Couple

1949 at Northwestern University and 1951 Medical Residency at Henry Ford.

Dr. Dale Drew's achievements and leadership roles throughout his lifetime made an incredible impact on the community and beyond. "Dad was extremely hardworking. I am absolutely amazed at how he got a four-year degree in one year and a half, graduating college at 19 years old through the Navy V12 program," said their son John Drew. Dr. Drew went on to active duty at the Great Lakes Training Hospital in Chicago. He graduated from Northwestern University Medical School, did his internship at Henry Ford Hospital, was Oakland County Medical Society President and Editor of its Oakland County "Bulletin," and was Chief of Staff at St. Joe's Oakland, where he was a leader in urology for 43 years. He served as Trustee for the Judson Center, was Bloomfield Hills Rotary Club President and was the longest living charter member.

Dr. Drew would be the first to tell you his success was made possible by his supportive wife, Betty, and her exceptional organizational skills. Mrs. Drew was incredibly accomplished herself as President of the Northwestern University Wesley School of Nursing class of 1950 and a pediatric nurse. "My mom was involved in as many things as humanly possible," said John. Dr. and Mrs. Drew had four children and Mrs. Drew managed the household, family finances, school schedules, and extracurricular activities. Mrs. Drew served as Oakland County Medical Auxiliary President, President Michigan State Medical Auxiliary, Speaker of the House of the American Medical Association Auxiliary, North Congregational Church board member, a PTO member, President of J.P.E.O., and President of the Vernor Branch Women's National Farm and Garden Association. Betty Drew also became a Professional Registered Parliamentarian in 1982 and was the President of both the local Louise Saks Parliamentary Unit and the Michigan State Association of Parliamentarians, traveling around the state to judge high school debate competitions, and she served on the national education committee.

The Drews were a power couple before the term was coined. Their work and commitment throughout their lifetime and their generous gift will make a difference in patient care, outcomes and experience. "It is my hope that the gift will be used to improve the level of individual care at St. Joe," said their daughter, Laura Malczewski. "For my dad, his relationship with his patients and their families was very important and his compassion and availability were hallmarks of the way he practiced medicine," said their son Jamie Drew. Their son John added, "Someone that highly respected and loved by his family should have a gift in his name."

Investing in *Livingston County*

Your gifts helped open the new Breast Imaging Center at St. Joseph Mercy Brighton Health Center with comprehensive services not previously available locally.

"The Breast Imaging Center is another example of how St. Joe's provides remarkable care to the community using the most advanced medical technology available," said John O'Malley, President of St. Joseph Mercy Livingston and Brighton.

Your support is making it possible to offer patients 3-D screening and diagnostic mammography, breast ultrasound, stereotactic (X-ray guided) core biopsy, ultrasound guided core biopsy, excisional biopsy by a surgeon, and bone density screening. In coordination with opening the new Breast Imaging Center, St. Joe's upgraded to a new Varian TrueBeam® linear accelerator (LINAC) machine to improve radiation therapy at our community-supported Warren R. and Lauraine A. Hoensheid Cancer Center.

To support St. Joe's Livingston and Brighton, contact Katie Rusak, Development Director at 810- 844-7207 or Kathryn.Rusak@stjoeshealth.org. For more information or to schedule a mammogram, please call 734-712-1313.



Women Shape Our Lives

Thank you to community members, physicians and health system leaders and staff who have supported the ongoing investments in St. Joe's Livingston and Brighton.

David and Debbie Snodgrass were lead donors to the new Breast Imaging Center in Brighton. "Our support for the Brighton Breast Imaging Center is deeply rooted in the importance that women have played in shaping our lives," they explained. "Our Grandmothers, Mothers, Daughters, Sisters, Aunts, Nieces, Cousins have all had profound positive impact in our lives and supporting a Center that focuses on women's wellness is our way of thanking the women that shaped us while at the same time preserving those impactful opportunities for all women in the community that we love. As the parents of three daughters ourselves, we are proud to support the Breast Imaging Center knowing that we played a small role in providing state of the art health care for them and our friends in the community."

"We are grateful to David and Debbie Snodgrass for their significant support and inspired by their commitment to our community. Gifts from our donors make it possible to improve the health of our community by meeting patients' needs right here in Livingston County," said Katie Rusak, Development Director.

TEAM APPROACH *Continued from page 5*

"I'm so happy the new Cancer Center was designed with a team approach including physicians, staff, architects and patients." The new design supports process improvements that foster safety, efficiency and teamwork, including adding space for our nurse navigators, support services and specialty clinics so patients feel confident, supported, informed and connected throughout treatment. The expanded, renovated space will also support our innovative and advanced treatments, leading-edge technology, vital education, and hope.

PATIENT-FOCUSED DESIGN AND AMENITIES

"With cancer, there comes stress, fears and countless appointments with multiple doctors – it can be disorienting and overwhelming. We are going the extra mile – like adding the new central entry and registration to make patients feel welcomed and promote ease and timeliness. And, having a Joe's Java – I remember my family trekking through the hospital for a snack – now healthy food will be close by. All of these details make the patient experience better." St. Joe's new Robert H. and Judy Dow Alexander Cancer Center will have a patient-focused, healing environment supported by expertise and advanced medicine, technology and services.

A WORTHWHILE CAUSE

"I hope everyone will consider supporting the cancer center. Every family will be touched by cancer and if you don't know it already, you will know how great it is to not just have a facility, but also a great team to care for you."

Ro and her husband, Brian Bradley, MD, know firsthand the importance of cancer care excellence and are among those who have made leadership gifts in support of the new Cancer Center at St. Joe's.

"St. Joe's is fortunate to have leaders with the vision, skill and dedication to sustain cancer care excellence. We are grateful to Dr. Tocco-Bradley and Dr. Bradley for their generosity and commitment to our patients and community," said Katie Elliott, Director of Development.

If you are interested in supporting St. Joe's Life is Remarkable Campaign to transform cancer care, please contact Katie Elliott, Development Director, at Katie.Elliott@stjoeshealth.org or 734-712-3919. or visit us at stjoesannarbor.org/giving. For cancer services call 734-712-HOPE.

Life is Remarkable.

Campaign to Transform Cancer Care

With the support of our community, we will create a new, state-of-the-art cancer center, one that offers the latest technology and treatments, ongoing support for patients and families, collaborative teams of specialists, and a new remarkable people-centered environment.

**Be always seeking, bravely fighting, forever hoping...
*Be Remarkable.***

\$24 Million
Projected Cost of Renovation and Expansion

\$10 Million
Cancer Center Fundraising Goal

Late Fall 2018
Projected Completion of Construction

BeRemarkable.

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or Colin.Berens@stjoeshealth.org

If you're interested in planned giving opportunities,
contact Michelle Fallscheer at 248-858-6142 or
Michelle.Fallscheer@stjoeshealth.org

Please contact us at 1-855-257-1719 if you
wish to have your name removed from lists used
to send fund-raising requests supporting
Saint Joseph Mercy Health System.



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FastFacts

St. Joe's Oakland is the first hospital in the nation to receive new advanced stroke certification as a Thrombectomy-Capable Stroke Center, meeting rigorous standards for performing endovascular thrombectomy (EVT), a specialized surgical procedure to remove a blood clot from the brain of an ischemic stroke patient.

St. Joe's and IHA have announced collaboration with Eastern Michigan University (EMU) on a new health center located on the EMU campus, set to open summer 2019, to offer primary and urgent care with x-ray and pharmacy services staffed by SJMHS as well as EMU's existing Counseling and Psychological Services (CAPS).

Saint Joseph Mercy Health System and Michigan Medicine (the academic medical center of the University of Michigan) have established a master affiliation and a joint venture for St. Joseph Mercy Chelsea hospital. This will support shared clinical objectives and bring more care options closer to where patients live, including specialized surgery and physicians that were previously only available on Michigan Medicine's campuses.