Fall 2011

The philanthropy newsletter

for donors of Saint Joseph Mercy Health System

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## **Road to Renewal**

Saint Joseph Mercy Health System's Renewal Campaign is a ten-year fund-raising effort (2002-2012) to raise \$100 million in support of new facilities, programs and technology across the entire Health System. Community support for the Campaign allows us to continue our role of providing compassionate patient care using the latest advancements of modern medicine in a way that respects the dignity of all.



### REMARKABLE MEDICINE. Remarkable care.

# St. Mary Mercy Livonia's New South Pavillion

On August 3, 2011, more than 200 community members, physicians and staff as well as civic, business and Health System leaders gathered to witness the placement of a steel beam for St. Mary Mercy Livonia's new South Pavilion. The event served as the perfect setting to announce the Hospital's Generations Together Campaign. Carol Cassie will provide leadership to engage the community in support of this important project. Tom Celani, President of Hearts of Livonia and son of the organization's founder, the late Ben Celani, was invited to announce the group's gift of \$200,000 to support the South Pavilion.

Health

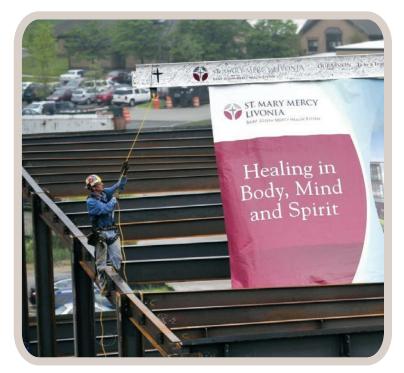
"This Generations Together Campaign hits close to home with me," said Mr. Celani. "When I think about the work my dad started to support St. Mary Mercy Hospital and the work the dedicated volunteers and board members of Hearts of Livonia are committed

to continuing, it is only fitting that our organization continues the legacy."

The Gift of

The three-story, 154,000 square-foot South Pavilion is slated for completion in mid fall 2012. The first floor will house a state-ofthe-art ER that further enhances the Hospital's ability to provide leadingedge and specialized emergency care.

The project will also enhance patient care with the addition of



A steel worker guides the beam, signed by 700 employees, physicians and event guests and displaying a celebration banner, into place in the construction framework.

an inpatient wing that spans the second and third floors and features private patient rooms. In addition, current inpatient spaces at the Hospital will be renovated.

"Every aspect of the South Pavilion was designed with patients and families in mind," said David Spivey, St. Mary Mercy Livonia President and CEO. "This project is transforming St. Mary Mercy from the inside out and will help us to meet the needs of our patients today and generations to come."

## Towers Completed in Time for St. Joe's Centennial

An ambitious project came to a beautiful conclusion this summer with the completion of the new main entrance and lobby of St. Joseph Mercy Hospital in Ann Arbor. The accomplishment – the building of a totally new 573-bed inpatient facility – coincides with another Hospital milestone in 2011, namely, St. Joe's 100th anniversary.

As of this writing, several hundred guests have been invited to celebrate these two achievements at a celebration on Sunday, September 25. The afternoon event at St. Joe's will be attended by many of the Hospital's active and retired physicians, board members and administrative leadership; major donors; local elected officials; and other community leaders. The Most Reverend Earl Boyea, Bishop of Lansing, will offer a blessing of the new building, followed by reflections on the past 100 years of St. Joe's service to the community and the significance of this new hospital that will serve the residents of Washtenaw

County and surrounding communities for many years to come.

The completion of the new entrance is the finishing touch of a decade-long capital project, and it marks the final phase of St. Joe's largest fund raising campaign ever, one that has raised more than \$65 million to date from thousands of donors.

"St. Joseph Mercy Hospital's centennial is a perfect time to reflect on the generosity that the Sisters of Mercy and the Hospital have received from the community over the years, and the tremendous gift they have given us in



The new entrance at St. Joseph Mercy Ann Arbor

return," said SJMHS Development Council Chair Bill Holmes. "I became involved because my parents were involved. Future generations will hopefully follow suit too. It's very rewarding to help and to feel the community's appreciation for this state-of-the-art hospital. On behalf of the community and St. Joe's loyal fund-raising volunteers, I am very grateful for and, if I may say so, very proud of, such an incredible tradition of support."

The Renewal Campaign has supported the construction of not only the Hospital's new North Tower (2010) and East Tower (2007), but also paid in part for the new Chapel (2010), the Helen and Marion S. DeWeese Surgery Pavilion (2008), the Family Birth and Imaging Center (2004) and the renovated Emergency Department (2003). For more information about supporting the Renewal Campaign, please call the SJMHS Office of Development at 734-712-4040.



St. Joe's NICU "graduates" will show off their vivacity as they strut, or stroll, down the runway with their parents and siblings and St. Joe's physicians and staff at the 2011 *Fashionable Growth*, fashion show and silent auction. The event will benefit the Neonatal Intensive Care Unit (NICU) at St. Joseph Mercy Ann Arbor. *Fashionable Growth*, now in its seventh year, will take place on Friday, November 4, 2011, at an all-new venue – the Ann Arbor Marriott Ypsilanti at Eagle Crest. Lila Lazarus, local television personality, will be serving as the guest emcee.

"St. Joe's provides advanced medical care to approximately 1,000 critically ill and premature babies each year," said Judith Ivacko, MD, SJMH neonatologist. "And, I cannot tell you how inspiring it is to see them – many who weighed little over a pound at birth and fought for months to survive – living it up on the runway."

The fashion show is presented by the St. Joe's NICU Family Advisory Board, made up of parents whose babies have received care in the NICU and who volunteer their time to help staff develop and offer education and support programs.

"Gifts for the event will make a big difference," said Camilla McKinnon, RN, SJMH NICU nurse, Family Advisory Board Coordinator and Fashion Show Director. "The fashion show supports programs that give our parents the comfort and strength that they need while they are here and that boost their confidence and ability to care for a preemie when it's time to take their baby home."

(Continued on page 7)







In 2006, the Myers triplets were born 3 months early and treated in St. Joe's NICU. Photos clockwise: 1) Gabbie Myers and mom, Greta, strike a pose at St. Joe's 2009 NICU fashion show (Dad, Lukas and Niklas followed). 2) Niklas, Gabbie and Lukas in 2011 3) Niklas in the NICU 4) Lukas and Gabbie in the NICU





Friday, November 4, 2011 6-9 p.m. Ann Arbor Marriot

Ann Arbor Marriot Ypsilanti at Eagle Crest

The event will include a cocktail hour with hors d'oeuvres and a silent auction, followed by an elegant dinner, awards ceremony and car raffle and, the pièce de résistance, the fashion show, featuring St. Joe's NICU stars modeling the latest styles.

To purchase a table sponsorship package or tickets to the event or to make a gift to St. Joe's NICU, please call Matt Holland, Manager of Special Events and Annual Giving at 734-712-3658 or visit our website at stjoeshealth.org/ nicufashionshow.

## 2011 St. Joseph Mercy Saline Golf Classic

Community members, local business leaders, physicians and staff supported the 2011 St. Joseph Mercy Saline Golf Classic making generous gifts that totaled more than \$76,000. Jim Blum chaired the event, which drew in more than 116 golfers to support mammography and breast screening services for uninsured and underinsured patients. The successful event was held on May 23 at the exclusive Travis Pointe Country Club in Ann Arbor.

Jim Blum and Rob Casalou, President and CEO of St. Joseph Mercy Ann Arbor, Saline and Livingston, announced the tournament winners. Prize for the first place men's team went to John Darr Mechanical, Inc. And, the John E. Green foursome won the prize for first place mixed team.

Anne Johnson swept the contests for the women, and Bill Atwell took home the award for longest drive.

IHA was the lead supporter, making a philanthropic gift of \$10,000 to serve as a Graphite Sponsor.

"The Golf Committee and I are grateful to the generous and dedicated sponsors who came out to support this year's event and such an important cause," said Chair Jim Blum. "It is an honor to lead a partnership between the community and Health System that will result in so much good for patients in need." 2011 St. Joseph Mercy Saline Golf Classic Steering Committee

**Chair** Jim Blum

Committee Paul Bunten Walt Byers Todd Campbell Patrick Cavanaugh Nancy Chenevey David Fugenschuh, MD Alice Pichan

**At Large** Mike Areddy

**Ex-Officio** Garry C. Faja Rob Casalou Camille B. Shy Barb Fielder Steve Henrie Katie Elliott Heidi Parent



(Back row) Rolland Mambourg, MD, SJMHS Regional Chief Clinical Officer; Peter Farner; Jim Blum, 2011 Golf Classic Chair; Ken Johns; and Garry C. Faja, SJMHS President & CEO; and (front row) Ann Eidswick; Camille B. Shy, SJMHS Vice President for Development; Judy Johns and Barbara Faja



John Slevin and Terry Timm watched as Dr. David Laidlaw lined up a putt at the 2011 Golf Classic.

## 2011 St. Joseph Mercy Livingston Golf Classic

The 2011 St. Joseph Mercy Livingston Golf Classic, presented by Tanger Outlets – Howell, was held on June 6 at Oak Pointe Country Club, an exciting new location for the event. Nearly 100 players enjoyed a day of golf at the exclusive course while supporting mammography and breast screening services for uninsured and underinsured patients seeking care at St. Joe's Livingston. John O'Toole chaired the event and with his committee garnered community and physician support to the tune of \$83,000.

John O'Toole and Rob Casalou, President and CEO of St. Joseph Mercy Ann Arbor, Saline and Livingston, presented the awards. Prize for the first-place men's team went to The Christman Company. The first-place women's team was the Tanger Outlets foursome. And, Cleary University won the prize for first-place mixed team.

Sue Berger swept the contests for the women. And, among the men, the contest winners were: Dalton Brennan, closest-to-the-pin; Tom Stencel, longest-drive; and Joe Parker, closest-to-the-line.

Tanger Outlets – Howell pledged a gift of philanthropy to serve as the \$25,000 Presenting Sponsor and also purchased five Par Tickets. IHA made a \$10,000 gift of philanthropy to serve as a Graphite Sponsor.

"Most of us know someone who has had breast cancer and know just how important mammograms and early detection are," said 2011 Golf Classic Chair John O'Toole. "On behalf of the Golf Classic Committee, I would like to thank everyone who participated and helped us to raise a significant amount for this important effort. Your gifts will benefit patients and help to save lives."

## 2011 St. Joseph Mercy Livingston Golf Classic Steering Committee

**Chair** John O'Toole

Committee Michael Adler Phil Boham Peggy L. Casper Dave Getty Chris Mitchell Jeffrey Tomczak Lisa L. Welsh, MD Charles (Chip) Wilson

At Large Michael Strain Robert Meheran

**Ex-Officio** Garry C. Faja Rob Casalou Camille B. Shy Michael Markel Steve Henrie Katie Elliott Heidi Parent



Rob Casalou, President & CEO of St. Joseph Mercy Ann Arbor, Saline and Livingston; the winning Tanger Outlets team including Coral Black, Mary Otto, Sue Berger and Kim Dane; and John O'Toole, 2011 Golf Classic Chair



Laura Adler, Julie Adler, Katie O'Toole, Gina Hockstad and Terri O'Toole were among the volunteers who made it possible to offer golfers a spectacular event.

## 2011 St. Joseph Mercy Saline Golf Classic Donors

Graphite Sponsor IHA\*

#### **Birdie Sponsors**

Acoustic Ceiling & Partition Co. Administrative Controls Management, Inc. BeldenUSA - a Division of Pavement Management, LLC The Christman Company C.L. Rieckoff Co., Inc. Emergency Physicians Medical Group, PC Greater Michigan Plumbing & Mechanical Contractors Assoc. Huron Valley Radiology, PC IBEW/NECA Local 252 John Darr Mechanical, Inc. John E. Green Company The Michael R. Johns Family Michigan Regional Council of Carpenters Local Union 687 St. Joseph Mercy Saline Medical Staff **Tri-County Electric** Ventcon, Inc

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## Hole-in-One Sponsor<sup>2</sup>

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# 2011 St. Joseph Mercy Livingston Golf Classic Donors

**Titanium Presenting Sponsor** Tanger Outlets – Howell, Michigan\*

Graphite Sponsor IHA\*

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#### **Birdie Sponsors**

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#### **In-Kind Donors**

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### DONOR KEY

Titanium Sponsor	\$25,000	
Graphite Sponsor	\$10,000 to \$24,999	
Eagle Sponsor	\$5,000	
Birdie Sponsor	\$2,000 to \$4,999	
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In-Kind Donors LifeGas, Division of Linde Gas North America

# Events Benefit Patients in Need

This year, the Golf Classic events for St. Joe's Livingston and Saline received gifts from generous sponsors totaling nearly \$160,000 to support mammography and breast screening services for uninsured and underinsured patients.

Mammograms remain the number one way to detect breast cancer in its earliest, most treatable stages, and SJMHS makes an effort to provide these life-saving services to patients who might otherwise go without care. Some examples of current low-cost and free breast screening programs include our partnership with the Susan G. Komen For The Cure Foundation as a *Breast Friends Forever = Life* provider; coordination of care through the State of Michigan's Title XV coverage; and our annual Health System-sponsored low-cost mammography day.

The gifts for the golf outings will help to augment limited funds for these vital programs and provide another option for patients of all ages, both male and female, living in the Saline area and Livingston County.

# From the NICU to the Runway

(Continued from page 3)

"The Family Advisory Board is grateful to everyone who has supported the fashion show over the past six years and to those who have made an early commitment to this year's event," said Christine Gardner, St. Joe's NICU Family Advisory Board President. "This year we are excited to have the opportunity to grow the event and offer table sponsorship packages in addition to individual tickets. And, we are delighted to invite the community to another elegant and family-friendly event to benefit the NICU."

# New South Pavillion

(Continued from Cover)

"We are grateful to Tom Celani and the Hearts of Livonia for their generous support," said Sara Stauffer, St. Mary Mercy Livonia Director of Major Gifts and Special Events. "This early gift is especially meaningful because it demonstrates the ongoing dedication of a Livonia family and those they inspire, and it reflects the heart of the Campaign – support that spans generations to provide care that spans generations."

The entire cost of the project is \$89 million, and the Hospital is asking the community to join in supporting this effort through gifts to the Generations Together Campaign.

For more information regarding support of the Generations Together Campaign and South Pavilion project at St. Mary Mercy, please contact the Development Office at 734-655-2980.



(Back row) Jack Kirksey, Mayor of Livonia and David Spivey, SMMH President and CEO; (front row) Tom Celani, President of the Hearts of Livonia; Sister Mary Renetta Rumpz, SJMHS Board member and former President, St. Mary Hospital; Carol Cassie, Co-chair Generations Together Campaign; David Parr, SJMHS Board member

## 2011 St. Mary Mercy Livonia Golf Classic

The sold-out 2011 St. Mary Mercy Livonia "Tee-it-up" Golf Classic, sponsored by Phillips Service Industries, Inc, was held on June 20 at the exclusive Meadowbrook Country Club in Northville. Tim Belanger chaired this year's successful event that broke the record – generous sponsors made gifts totaling more than \$256,000, the highest dollar amount raised for any St. Mary Mercy Livonia event to date. More than 250 golfers participated, spanning two flights. The day started out with great weather, but the afternoon flight was cut short by rain on approximately the 9th hole and ended instead with an early dinner. Gifts for the event will benefit the Generations Together Campaign in support of the South Pavilion project.

"The community proves time and time again, that St. Mary Mercy Livonia is our community's hospital, and that their generous and ongoing support of the Golf Classic is a prime example," said Chair Tim Belanger. "We are grateful to the sponsors who helped to make this year's event a great success in support of the new South Pavilion, a project that will transform St. Mary Mercy."

Michael Calice, MD, Medical Director of St. Mary Mercy Emergency Services and a 2011 Golf Classic Committee member, announced the tournament winners for the morning flight. The first-place trophies went to IDN Hardware Sales and Daniel Murphy/UBS Financial with the best overall scores.

Mike Anderson and Jeanni McAbee were the longest-drive winners, and Greg Willin claimed the prize for closest-to-the-pin.

The lead sponsors of the event included Presenting Sponsor Phillips Service Industries, Inc. – the Phillips family has graciously served in this role for four consecutive years. And, longtime supporters Hearts of Livonia returned as a Graphite Sponsor.

### 2011 St. Mary Mercy Livonia Golf Classic Steering Committee

**Chair** Tim Belanger

Committee Iovce Brownlee Michael Calice, M.D. Ellin Callahan Maggie Champagne-Kramer Katherine Daudlin-Shubnell Joe Durfee Susan Greenwood-Clark Terri Hafner Mark Hughes Stephanie Johnson Jennifer Kennedy Mike Kissane Mark Klisman Kevin Moore Tom Parnin Laura Ross Laura Smith Mike Whitlow Pam Wrigley Tallal Zeni, MD

**Executive Sponsor** Ken Antczak Terry Chartier

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Tim Belanger, 2011 "Tee it Up" Golf Classic Chair, and David Spivey, St. Mary Mercy President & CEO



Rakesh Patel, MD, (standing), and Dave Schlaff, K. C. R. Nair, MD, Mike Benneck, and K. C. Joseph, MD, did not let the rain dampen their spirits.

## 2011 St. Mary Mercy "Tee It Up" Golf Classic Sponsors

**Presenting Sponsor** Phillips Service Industries, Inc.

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Golfer Gift Sponsors Academic Internal Medical Specialists ARAMARK Concord EMS Emergency Physicians Medical Group, PC The Ferrantino Charitable Foundation, Inc. Heartland Healthcare Centers Lori's Gifts St. Mary Mercy Hospital Medical Staff

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#### Hole-in-One Sponsors

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### DONOR KEY

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Graphite Sponsor	\$10,000
Golfer Gift Sponsors	\$5,000
Eagle Sponsor	\$3,500
Tee & Green Sponsors	\$2,500
Fairway Sponsors	\$1,000
Birdie Sponsors	\$500



Bob Phillips of Phillips Service Industries, Inc., attended the event on behalf of the Presenting Sponsor, and stopped for a photo with players Craig Swoish and Cor vanSpronsen from one of the company's teams

## 2011 St. Joe's Pro Am

2011 was a banner year for the St. Joe's Pro Am. Generous sponsors made gifts surpassing the event fund-raising goal and totaling more than \$150,000. Fifty teams participated in the Pro Am setting a new record. Chris LaJoy chaired the successful event that was held on June 26 at Pheasant Run Golf Club in Canton.

"We are grateful to the generous Pro Am sponsors. Their involvement will really make a difference for patients and families in our community who are fighting cancer," said Chair Chris LaJoy. "These gifts will directly benefit underinsured patients receiving cancer care services at St. Joe's Canton Center for Advanced Medicine and Surgery."

Jeff Lesson, host of WWJ "Lesson on Golf," served as emcee and joined Rob Casalou, President and CEO of St. Joseph Mercy Ann Arbor, Saline and Livingston, in presenting the awards. Prize for the first-place men's team went to Hines Park Lincoln. The LaJoy Group foursome placed second among the men's teams. The first-place women's team was the Cafaro/Elliott/Parent/Potenteau foursome. The Amann Family foursome won the prize for second-place mixed team. And, taking the first place honors for mixed teams was John E. Green Company.

Renze Hoeksema, Anne Johnson, Scott Lowery and Gary Middleton were each winners of closest-to-the-pin contests.

IHA served as the lead sponsor making a philanthropic gift of \$20,000 to serve as a double Graphite Sponsor and purchasing four golf tickets. For the third consecutive year, Meijer generously served as a Graphite Sponsor. And, long-time supporter Gil-Mar Manufacturing Company served as both an Eagle and Birdie Sponsor as well as making numerous in-kind gifts.

### 2011 St. Joe's Pro Am Steering Committee

**Chair** Chris LaJoy

Chair Emiritus Ted Lindsay

Committee Debra Bonamy Sean Fletcher Steve Jacobson Greg Jahn Lori Jouppi Kathy Kasperek-Korelis Dave LaVigne Clyde Metzger Gil Ruicci Mark Saker Nichole Scott Janet Volante

At Large Bryan Amann Greg Bores Don Jarrett Phil LaJoy

**Ex-Officio** Garry C. Faja Rob Casalou Camille B. Shy Melissa Sheppard Matthew Holland Lynn Williams



Meijer served as the Graphite Sponsor and joined their two teams together for a photo with Jeff Lesson, WWJ sportscaster.



Playing for lead sponsor IHA were Bill Fileti, IHA President & CEO, (far left); Rich Duffy; PGA pro Christopher Moore, Jr.; Neal Weinberg, MD; and James Marley, MD

## 2011 St. Joe's Pro-Am Sponsors

**Graphite Sponsors** IHA (2)\* Meijer

#### Eagle Sponsors

The Christman Company Gil-Mar Manufacturing Company

#### **Birdie Sponsors**

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#### Hole or Tee Sponsors A. F. Smith Electric, Inc. Advomas Arctic Edge of Canton Ice Arena Aztec Manufacturing Corporation Blackwell Ford, Inc. Cardiovascular & Thoracic Surgeons of Ann Arbor Gargaro Construction Company, Inc. Huron River Radiation Oncology Specialists John Darr Mechanical, Inc. Cheryl Kovalski, DO Midwestern Consulting LLC Oliver / Hatcher Construction Plumbers & Pipefitter Local 190 - Ann Arbor Roncelli, Inc. Stericycle

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### Hole-in-One Sponsor

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#### Philanthropy

Acoustic Ceiling & Partition Company Enterprise Rent-A-Car Rolland Mambourg, MD

## DONOR KEY

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\$10,000 to \$24,999 \$5,000 to \$9,999 \$2,000 to \$4,999 \$500



Greg Bores, Pheasant Run Golf Pro; James Wisniewski, defensemen for the Montreal Canadiens; Camille B. Shy, SJMHS Vice President for Development; and Mark Doughty, PGA pro



Gil Ruicci, generous sponsor and Pro Am Committee member; Adam Cavitt; Ted Lindsay, legendary Red Wing and Pro Am Chair Emeritus; Chris LaJoy, 2011 Pro Am Chair; and Dave Petrie



## SJMHS Planned Giving Website

Saint Joseph Mercy Health System invites you to visit our planned giving website. This tool is designed to help you learn effective ways to build your estate plan and put it to work for you and your family, while also reflecting your charitable intentions.

On the site you can:

- Calculate the tax-deductibility of various types of gifts
- Order a wide variety of free brochures
- Read about donors who built plans reflecting their values
- Link to updates about our health care services in Ann Arbor, Livingston, Saline, Chelsea and Livonia.

Please visit the website at: www.sjmercyhealth.org/plan

For more information or to comment on the website, please contact Jane Alessandrini, Director of Major & Planned Gifts, at 734-712-4291 or alessanj@trinity-health.org.



For more information about making a gift and joining Saint Joseph Mercy Health System on our Road to Renewal please contact us at:

Office of Development Saint Joseph Mercy Health System 5305 E. Huron River Drive • P.O. Box 995 Ann Arbor, MI 48106-0995 Phone: (734) 712-4040 • Fax (734) 712-3730 www.sjmercyhealth.org

Please write to us if you do not wish to be contacted for fundraising activities.

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Office of Development 5305 East Huron River Drive P.O. Box 995 Ann Arbor, MI 48106-0995

## Let's Dance!

Before you know it, the holiday season will be here. Put on your dancing shoes and be sure to save the date for the following Health System events...

### St. Mary Mercy Hospital Gala – Dancing Like the Stars

Friday, October 7, 2011 Laurel Manor, Livonia Chair: Daniel Murphy To benefit: Generations Together Campaign in support of the South Pavilion For more information call Lauren May at 734-655-2876.

## St. Joseph Mercy Livingston Harvest Ball

Saturday, November 12, 2011 Oak Pointe Country Club, Brighton

Co-Chairs: Melissa and Edward Loniewski, DO To benefit: Care of the uninsured and underinsured at St. Joseph Mercy Livingston Hospital For more information call Heidi Parent at 734-712-2062. St. Joe's Holiday Ball The Black & White Ball – The Party for St. Joe's Century Saturday, December 3, 2011 Eastern Michigan University Convocation Center

Chair: Julie Beer To benefit: St. Joe's Outpatient Surgery Center Project For more information call Melissa Sheppard at 734-712-4079.

### St. Joseph Mercy Saline Hospital Dinner at Eight

Saturday, January 28, 2012 Travis Pointe Country Club, Ann Arbor Chairs: Christine Conner and Stan Rhodes To benefit: ER renovations/trauma room project For more information call Heidi Parent at 734-712-2062.